O9/12/12-09/17/12         Last Modified         09/07/12         By Broadcast Month Stocks         Pol/8 Department of Political - Federal Candidate (1067)         Enterent of Political - Federal Candidate (1067)         Headline # (06260212)         Road Department of Political - Federal Candidate (1067)         Demo         Normal         Political - Federal Candidate (1067)         Demo         Normal         Political - Federal Candidate (1067)         Demo         Political - Federal Candidate (1067)         Demo         Political - Federal Candidate (1067)         Demo         Political - Federal Candidate (1067)         Political - Federal Candidate (1067)			Contract #	325040	Date Entered	08/01/12			
Advertiser         Pol/8 Obarma/D/Pre/US (16256)         Enthered By         JIII Hipskind         Sept. 2014           C 28206-2700         Greer, Margolis, Mitchell & Associates (2890)         Co-OP         No           C 28206-2700         Product         Political - Federal Candidate (1067)         Headline #         06260212           Brand         1536/OBAMA FOR AMERICA (134148)         Demo         Normal         142           Salesperson         Telerep/Philadelphila (1057)         Proder Type         Normal         Normal           Brand         Telerep/Philadelphila Philadelphila (1057)         Proder Type         Normal         15.00           Buyer Name         BASSETT, LAURA         Commission         \$15,808.50         Account Types           Phone/Fax         /         Account Types         Net Total         \$89,581.50           Account Types         National/Political         Sales Tax         Sales Tax           Billing Type         Standard         Comments         OBAMA FOR AMERICA			Schedule Dates	09/12/12-09/17/12	Last Modified	09/07/12		5005	<b>STEX</b>
Tyon Street         Agenry         Greer, Margolis, Mitchell & Associates (2890)         CO-OP         NO         CO-OP         NO           C 28206-2700         Product         Political - Federal Candidate (1067)         Headline #         06260212         Control		WSOC-TV	Advertiser	Pol/B Obama/D/Pre/US (16256)	Entered By	JII) Hipskind	Sept. 2012		00.000.3014
C 28206-2700 Product Political - Federal Candidate (1067) Heedline # ( Brand 1536/0BAMA FOR AMERICA (134148) Demo Salesperson Telerep/Philadelphia, Philadelphia (1057) Proder Type Buyer Name BASSETT,LAURA CPE 95/101/1536 Commission % Commission % Account Types National/Political Sales Tax Billing Type Standard Comments OBAMA FOR AMERICA		1901 North Tryon Street	Agency	Greer, Margolis, Mitchell & Associates (2890)	CO-01	No		747	\$105,330.00
Brand 1536/OBAMA FOR AMERICA (134148) Salesperson Telerep/Philadelphia (1057) Sales Office Telerep/Philadelphia (1057) Buyer Name BASSETT, LAURA Phone/Fax / OPE 95/101/1536 Account Types National/Political Billing Type Standard Comments OBAMA FOR AMERICA		Charlotte, NC 28206-2700	Product	Political - Federal Candidate (1067)	Headline #	06260212			
Sales office Telerep/Philadelphia, Philadelphia (1057) Order Type Sales office Telerep/Philadelphia (1057) Pedrage beal Buyer Name BASSETT,LAURA Commission % Phone/Fax / Commission Sales Tax Billing Type Standard Comments OBAMA FOR AMERICA	ALL COSIN		Brand	1536/OBAMA FOR AMERICA (134148)	Demo				
Sales Office Telerep/Philadelphia Commission %  Buyer Name BASSETT,LAURA Commission %  Phone/Fax / Commission / Commission / Commission / Commission / Comments OBAMA FOR AMERICA	WSOC-IV		Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal			
Buyer Name   BASSETT,LAURA   Commission %			Sales Office	Telerep/Philadelphia	Package Deal				
Phone/Fax / Commission  CPE 95/101/1536 Net Total  Account Types National/Political Sales Tax  Billing Type Standard  Comments OBAMA FOR AMERICA	Greet, Margolis, Mitchel	Il & Associates	Baver Name	BASSETT, LAURA	Commission %	15,00			
CPE 95/101/1536 Net Total Account Types National/Political Sales Tax Billing Type Standard Comments OBAMA FOR AMERICA	3050 K Street NW		Phone/Fax		Commission	\$15,808.50			
National/Political Standard OBAMA FOR AMERICA	Washington, DC 20007		ë	95/101/1536	Net Total	\$89,581.50			
			Account Types	National/Political	Sales Tax				
		17111	Billing Type	Standard					
			Comments	OBAMA FOR AMERICA					

1	(ine Type / Break Type (Ref.#)	Dates	S.	Sec Length Run Times		SPW Mo	2	We Th	F SS 5	Su Spots.	Rate		Total	Station	Comments	Entered
1 3	Deviced Line / Sout	1971172-09/14/17	9	0 SA- 6A (8		4	×	× ×	 ×					Charlotte (WSOC)		8/1/12
	1 December 1100 Const	anti (3/13-04/14/12	4	:30 SA- 5:304 (EST	-	Ļ.	ļ	×	 ×			_		Charlotte (WSOC)		9/6/12
کا اخ	1.3 Normal Line / Snot	09/12/12-09/14/12	9	:305A- 5:30A (EST		4		×	×	4	\$375.00	00.5	\$1,500.0	\$1,500.00 Charlotte (WSOC)		51/1/5
21.8	1.02 (Wallied Line) - Sport	09/11/12-09/14/12	9 4	306A-7A (EST)		4	×	×	×	-				Charlotte (WSOC)		8/1/12
원   유	2. Revised line / Spot	09/12/12-09/14/12	2 20	:306A- 6:30A (EST)		2	1	×						Charlotte (WSOC)		9/6/12
( ⊁	2.2 Normal Line / Spot	09/12/12-09/14/12	9	:30 6A- 6:30A (EST)		4	ļ	×	×	4	\$750.00	00.0	\$3,000.0	\$3,000.00 Charlotte (WSOC)		9/7/12
	3.0 Revised Line / Stot	09/11/12-09/14/12	ಭ	:30/7A- 8A (EST)		9	×	×	×			<u>.</u>		Charlotte (WSOC)		8/1/12
:  ≈	3.1 Kevised Line / Sixit	69/12/12-09/14/12	39	:30 7A- 8A (EST)		۵۰		×	×					Charlotte (WSDC)		9/6/12
≥	3.2 Normal Line / Soot	09/12/12-09/14/12	٥	:307A-8A (EST)		60		×	×	8	\$700.00	0.00	\$5,600.0	\$5,600.00 Charlotte (WSOC)		9/7/12
1 7	4.0 Revised Line / Sxxt	09/11/12-09/14/12	٩	:30 8A-9A (EST)		4	×	×	 ×					Charlotte (WSOC)		8/1/12
	4.1 Revised Line / Sout	09/12/12-09/14/12	2	:30 8A- 9A (EST)		φ.		×	×					Charlotte (WSOC)		9/6/12
>	4.2 Normal Line / Snot	09/12/12-09/14/12	9	:30 8A- 9A (EST)		8		×	×	8	09\$	00:009	\$4,800.0	\$4,800.00 Charlotte (WSOC)		9/7/12
:   ⊼	S. O Denoted Little A Section	09/11/12-09/14/12	9	3014:30A- 4:594 (EST	EST)	1	×	×	 ×					Charlotte (WSC)C)		8/1/13
{  ≯	5.1 Normal Line / Spot	09/12/12-09/14/12	٥	:304:30A- 4:59A (EST)	(53)	-	ļ	×	×	1	¢.	\$75.00	\$75.0	\$75.00 Charlotte (WSOC)		9/6/12
					NOS	FIRS	AT	) NO !	SON	FIRMATION CONTRACT	1					
4	Accepted-Agency/Advertiser:			Date:	Accepted Station:	tion:					Date:		Comments:			

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

B/E Bookend P/8 Plogy Back Printed At: 11:24 AM on Friday, September 7 2012

WSOC·TV

WSOC-TV 1901 North Tryon Street

Charlotte, NC 28206-2700

Pol/B Obama/D/Pre/US (16256) 09/12/12-09/17/12 325040 Contract # Schedule Dates Advertiger gency

uryer Name ales Office hone/Fax

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

Felerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia BASSETT, LAURA

95/101/1536

National/Political

Commission % Package Deal Commission Entered By Headline # Order Type Sales Tax Net Total 80 Demo Greer, Margolis, Mitchell & Associates (2890) 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067)

08/01/12 09/07/12 JIII Hipskind 06260212 Normal Last Modified Data Entered

\$105,390.00

142

Rate

Spot 142

Charlotte (WSOC)
By Broadcast Month
Sep. 2012
Grand Total:

OBAMA FOR AMERICA Standard Vocount Types Illing Type Comments

\$15,808.50 \$89,581.50 15.00

er.	Line Type / Break Type (Ref #)	Dates	š	Length	Run Times	SPW	Mo T	SPW Mo To We Th	T.	Fr Sa	Su Spots	ka Rate		Total	Station	Comments	Entered
Ġ.	6.0 Revised Line / Spot	21/51/5-09/12/12	9	:306	:30 GA- 8A (EST)					1					Charlotte (WSDC)		8/1/12
9	6.1 Normal Line / Spot	09/15/12-09/15/12	9	306.	:30 GA- 7A (EST)						ļ	1	\$225.00	\$225.00	\$225.00 Charlotte (WSOC)		9/6/12
7	7.0 Normal Line / Spot	09/15/12-09/15/12	9	306	:30 6A- 7A (EST)					1	<u> </u>	1 *	\$225.00	\$225.00	\$225.00 Charlotte (WSOC)		8/1/12
80	8.0 Normal Line / Spot	09/15/12-09/15/12	9	:307	:307A- 8A (EST)							1 *	\$225.00	\$225.00	\$225.00 Charlotte (WSOC)		8/1/12
ا م	9.0 Normal Line / Spot	09/15/12-09/15/12	9	308	:3084-94 (EST)					1		1 *	400.00	\$400.00	\$400.00 Charlotte (WSOC)		8/1/12
호	10.0 Normal Line / Spot	09/16/12-09/16/12	9	306	:306A-7A (EST)		ļ				_	1 \$	\$225.00	\$225.00	\$225.00 Charlotte (WSOC)		8/1/12
#	11.0 Normal Une / Spot	09/16/12-09/16/12	9	:307	:30 7A- 8A (EST)						-	1 \$	\$250.00	\$250.00	\$250.00 Charlotte (WSOC)		8/1/12
1	12.0 Normal Line / Spot	09/16/12-09/16/12	9	308	:30 8A- 9A (EST)	_					<u> </u>	17	\$450.00	\$450.00	\$450.00 Charlotte (WSOC)		8/1/12
<u> </u>	13.0 Revised Line / Spot	09/11/12-09/14/12	Ġ	:309	:30 9A- 10A (EST)	4.		*	×	   	ļ <u>.</u>				Charlotte (WSOC)		8/1/12
13.	13.1 Revised Line / Sport	09/12/12-09/14/12	40	30.9	:30 9A- 10A (EST)	4		×	×						Charlotte (WSOC)		9/6/13
ដ	13.2 Normal Line / Spot	09/12/12-09/14/12	9	6000	:30 9A- 10A (EST)	*	ļ	×	×			8	\$245.00	\$1,960.00	\$1,960.00 Charlotte (WSOC)		9/7/12
14.	14.0 Revised Line / Spot	09/11/12-09/14/12	9	:301	:30 10A- 11A (EST)	4	×:	×	× ×						Charlotte (WSOC)		8/1/12
14.	14.1 Revised Line / Spot	09/12/12-09/14/12	ő	1301	:30 10A- 11A (EST)	4		×	×						Charlotte (WSOC)		9/6/12
14.	14.2 Normal Line / Spot	09/12/12-09/14/12	9	:301	:30 10A- 11A (EST)	8		×	×			8	\$245.00	\$1,960.00	\$1,960.00 Charlotte (WSOC)		9/7/12
			1										1				I

8

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Comments:

Date:

CONFIRMATION CONTRACT

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

Printed At: 11:24 AM on Friday, September 7 2012 B/E Bookend P/B Piggy Back

WSOCYTV	1
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WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

**325040** 09/12/12-09/17/12 Po/B Obama/D/Pre/U Greer, Margolis, Mib Political · Federal Ca 1536/OBAMA FOR / Telerep/Philadelphi Telerep/Philadeiphl: BASSETT, LAURA 95/101/1536 Contract # schedule Dates uyer Name iales Office **Idvertiser** 

Account Types

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

Silling Type

325040	Date Entered	08/01/12
09/12/12-09/17/12	Last Modified	09/07/12
Pol/B Obama/D/Pre/US (16256)	Entered By	Jill Hipskind
Greer, Margolis, Mitchell & Associates (2890)	40-02	<b>Q</b>
Political - Federal Candidate (1067)	Headline #	06260212
1536/OBAMA FOR AMERICA (134148)	<b>Demo</b>	
Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal
Teleren/Philadeinhla	Package Deal	
BASSETT AIRA	Commission %	15.00
,	Commission	\$15,808.50
95/101/1536	Net Total	\$89,581.50
National/Political	Sales Tax	
Standard		
OBAMA FOR AMERICA		

\$105,390.00 \$105,390.00

Charlotte (WSOC)
By Broadcast Month Spots
Sep. 2012 142

	9/14/12 6 9/14/12 6 9/14/12 6			. 0. 0.4	Me in it	2007	Name and the	100	100000		
Inte / Spot		:30 10:58A- 12P (EST)		×	×				Charlotte: (WSOC)		8/1/12
Ine / Spot		:30 10:58A- 12P (EST)	_	4	×	4	\$325.00	\$1,300.0X	\$1,300.00 Charlotte (WSOC)		9/6/12
Ine / Spot	$\Box$			×	×				Charlotte (WSOC)		8/1/15
Ine / Spot Line / Spot				4	×	4	\$245.00	\$980.01	\$980.00 Charlotte (WSOC)		9/6/12
Ine / Spot Line / Spot	9/15/12 6						\$200.00	:	Charlotte (WSOC)		8/1/12
									Charlotte (WSOC)	Program Change/Exception - FOOTBALL	
	9/16/12 6	:3012P-12:30P (EST)	<del> </del>			1	\$200.00	\$200.0x	\$200.00 Charlotte (WSOC)		8/1/12
	9/14/12 6			×	×				Charlotte (WSOC)		8/1/12
	19/14/12 6	30 4P- 5P (EST)			x				Charlotte (WSOC)		9;6/12
	9/14/12 6			4	×××	<b>T</b>	\$600.00	\$2,400.0	\$2,400.00 Charlotte (WSOC)		9/7/12
	39/14/12 6	30 SP- 5:30P (EST)		×	x x x				Charlotte (WSOC)		8/1/1/2
		6 :30 5P-5:30P (EST)			×××	5	\$700.00	\$3,500.0	\$3,500.00 Charlotte (WSOC)		9/6/12
Tribution Company of the Company of	09/11/12-09/14/12	:30 5:30P- 6P (EST)		×	×××				Charlotte (WSOC)		8/1/13
					!						
			CONF	IRMATI	NFIRMATION CONTRACT	NTRAC					}
Accepted Agency/Advertiser;		Date:	Accepted Station:	J.:			Date:	Comments:			

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

B/E Bookend P/B Piggy Back

Printed At: 11:24 AM on Friday, September 7 2012

Contract # Substitution         Contract # Substitution         3.25040         Date Entered poly 1/12								
Schedule Dates         09/12/12-09/17/12         Last Modified         09/07/12         Sep. 2012         42         \$105,33           Advertiser         Pol/8 Obama/D/Pre/US (16256)         Entered 8y         Jill Hipskind         Sep. 2012         142         \$105,33           C 28206-2700         Product         Political - Federal Candidate (1067)         Demo         Normal         Grand Total:         142         \$105,33           Earand         1536/OBAMA FOR AMERICA (134148)         Demo         Normal         Normal         Normal         Lacrep/Philadelphia (1057)         Product Type         Normal         Lacrep/Philadelphia (1057)         Product Type         Lacrep/Philadelphia (1057)         Product Type         Lacrep/Philadelphia (1057)         Product Type         Sales Tax         Lacrep/Philadelphia (1057)         Product Type         Sales Tax         Lacrep/Philadelphia (1057)         Product Type         Sales Tax         Sales Tax         Lacrep/Philadelphia (1057)         Product Type         Sales Tax         Sales Tax         Sales Tax         Sales Tax         Sales Tax         Lacrep/Philadelphia (1057)         Product Type         Sales Tax         Sales Tax<			Contract #	325040	Date Entered	08/01/12		Rate
Advertiser         Pol/8 Obama/D/Pre/US (16256)         Entered 8y         Jill Hipskind         Co.           C 28206-2700         Product         Greer, Margolis, Mitchell & Associates (2890)         CO-OP         No         Apple (2002)         Apple (20			Schedule Dates	09/12/12-09/17/12	Last Modified	09/07/12	4 140	\$105.390.00
Tryon Street         Agency         Greer, Margolis, Mitchell & Associates (2890)         Co-OP         No         Coop         142           C 28206-2700         Product         Political - Federal Candidate (1067)         Headline #         06260212         Genol         142           Sales person         1 536/08AMA FOR AMERICA (134148)         Demo         Order Type         Normal         Normal         Sales office         Telerep/Philadelphia         Conder Type         Normal         Package Deai         Conmission         \$15,00         Account Types         Sales Office         Sales Office         Sales Office         Sales Office         Sales TT, LAURA         Commission         \$15,808.50         Account Types         Sales TT         Sales TT         Sales TT         Sales TT         Sales TT         Account Types         Sales TT         Sales TT         Sales TT         Account Types         Sales TT         Sales TT         Account Types         A		WSOC-TV	Advertiser	Pol/8 Obama/D/Pre/US (16256)	Entered By	Jill Hipskind		00 000 1014
C 28206-2700 Product Political - Federal Candidate (1067) Headline #* ( Brand 1536/OBAMA FOR AMERICA (134148) Demo Salesperson Telerep/Philadelphia (1057) Peckage Deal Sales Office Telerep/Philadelphia (1057) Peckage Deal Buyer Name BASSETT, LAURA Commission Commission Commission (CPE 95/101/1536 Sales Tax Account Types National/Political Sales Tax Builing Type Standard Comments OBAMA FOR AMERICA	(##.) (**)	1901 North Tryon Street	Agency	Greer, Margolis, Mitchell & Associates (2890)	a0-00	₽		00.0ee,eUI&
Brand 1536/OBAMA FOR AMERICA (134148) Salesperson Telerep/Philadelphia (1057) Sales Office Telerep/Philadelphia (1057) Buyer Name BASSETT, LAURA Phone/Fax / CPE 95/101/1536 Account Types National/Political Builing Type Standard Comments OBAMA FOR AMERICA		Charlotte, NC 28206-2700	Product	Political - Federal Candidate (1067)	Headline #	06260212		
Sales Office Sales office Telerep/Philadelphia, Philadelphia (1057)  Sules Office Telerep/Philadelphia (1057)  Buyer Name BASSETT, LAURA  Proces Peckage Deal  Commission of Commission			Brand	1536/OBAMA FOR AMERICA (134148)	Demo			
Sales Office Telerep/Philadelphia Gommission %  Buyer Name BASSETT,LAURA Commission %  Phone/Feax / Commission %  CPE 95/101/1536 Net Total  Builing Type Standard Comments OBAMA FOR AMERICA	WSOC-IV		Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal	·-··	
Buyer Name BASSETT, LAURA Commission % Phone / Fex / Commission / Comm	***************************************	ALL POOR IN THE TERRITORY	Sales Office	Telereo/Philadelphia	Package Deal			
Phone/Fex / Commission  CPE 95/101/1536  Account Types National/Political Sales Tax  Billing Type Standard  Comments OBAMA FOR AMERICA	Greer Marcolis Mitche	ali & Associates	Such Table	RASSETT	Commission %	15.00		
CPE 95/101/1536 Net Total Account Types National/Political Sales Tax Balling Type Standard Comments OBAMA FOR AMERICA	3050 K Street NW		Phone/Fax	-	Commission	\$15,808.50		
National/Political Standard OBAMA FOR AMERICA	Washington, DC 2000;		SPE SPE	95/101/1536	Net Total	\$89,581.50	··	
<b></b> .			Account Types	National/Political	Soles Tax			
J			Billing Type	Standard				
			Comments	OBAMA FOR AMERICA				

2	Line Type / Break Type (Ref #)	Dates	Sec	Length Run Times	SpW	£	To¥e	Ē	3 3	Spogs	Rate	leo l	Station		
2.1	21.1 Normal Une / Sock	09/12/12-09/14/12	9	:30 5:30P- 6P (EST)			×	×		S	\$750.00		\$3,750.00 Charlotte (WSOC)		9/6/12
1,5	22 O Deviced Line / Stort	09/11/12-09/14/12	¥.	:306P- 6:30P (EST)			× ×	× ×					Charlotte (WSOC)		\$/1/12
1 5	22 4 Mountain I in a / State	09/12/12-09/14/12	2	:306P- 6:30P (EST)			×	×		9	\$900.00		\$5,400.00 Charlotte (WSOC)		9/6/12
3 8	23 O'Normal Line / Spot	09/15/12-09/15/12	9	:306P- 6:30P (EST)		-		ļ		F	\$390.00		\$390.00 Charlotte (WSOC)		8/1/12
ៀនី	24.0 Normal Line / Spot	09/16/12-09/16/12	9	:30 6P- 6:30P (EST)	_	1			<b></b>	T	\$925.00		\$925.00 Charlotte (WSOC)	1	8/1/12
80	25.0 Revised Line / Spot	09/11/12-09/14/12	9	:30 6:58P- 7:30P (EST)		æ	×	×					Charlotte (WSDC)		8/1/17
1 ×	25.1 Normal Line / Soot	09/12/12-09/14/12	9	:30 6:58P- 7:30P (EST)		4		×		4	\$700.00		\$2,800.00 Charlotte (WSOC)		9/6/12
§ 199	26.0 Revised Line / Spot	09/11/12-09/14/12	9	:307:30P-7:56P (EST)		4	×	×					Charlotte (WSOC)		8/1/12
26.1	26.1 Normal Line / Spot	09/12/12-09/14/12	٥	:30 7:30P- 7:56P (EST)		4	×	×		4	\$700.00		\$2,800.00 Charlotte (WSOC)		9/6/12
2.0	27.0 Normal Line / Soot	09/15/12-09/15/12	9	:307P- 8P (EST)						-	\$400.00		\$400.00 Charlotte (WSOC)		8/1/12
2	28.0 Normal Line / Spot	09/15/12-09/15/12	٥	:307:30P- 8P (EST)					1	1	\$500.00		\$500.00 Charlotte (WSOC)		8/1/15
Š	29 0 Normal Line / Snot	09/17/12-09/17/12	9	:308P- 10P (EST)		7	<i>.</i>			1	\$4,500.00		\$4,500.00 Charlotte (WSOC)		8/1/12
, S	30.0 Revised Line / Spot	09/11/12-09/11/12	9	:30 10P- 11P (EST)				<sup>-</sup>					Charlotte (WSOC)		8/1/12
E	30.1 Normal Line / Spot	09/12/12-09/12/12	9	:30 8:30P- 9P (EST)			-		 	T	\$4,500.00		\$4,500.00 Charlotte (WSOC)		9/6/12
			1		CONF	Ŗ	ATIC	N	NO INO	FIRMATION CONTRACT	    -				
Daylos	Accepted-Agency/Advertiser:		1	Date: Acce	Accepted-Station:	 ₩					Date:	Comments			

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B/E Bookend P/8 Piggy Back Printed At: 11:24 AM on Friday, September 7 2012

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700
WSOC-TV

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

Contract #	325040
Schedule Dates	09/12/12-09/17/12
Advertiser	Pol/B Obama/D/Pre/US (16256)
Agency	Greer, Margolis, Mitchell & Associates (
Product	Political - Federal Candidate (1067)
Brand	1536/OBAMA FOR AMERICA (134148)
Salesperson	Telerep/Philadelphia, Philadelphia (1057
Sales Office	Telerep/Philadelphia
Buyer Name	BASSETT, LAURA
Phone/Fax	,
OPE.	95/101/1536
Account Types	National/Political
Billing Type	Standard
Comments	OBAMA FOR AMERICA

325040	Date Entered	08/01/12	Charlotte (WSOC)
			Du Denadeset Month Sa
09/12/12-09/17/12	Last Modified	09/07/12	
Pol/B Obama/D/Pre/US (16256)	Entered By	Jill Hipskind	Wp. 2012
Greer, Marqolis, Mitchell & Associates (2890)	g-03	No	Graffic Foldi:
Political - Federal Candidate (1067)	Headline #	06260212	
1536/OBAMA FOR AMERICA (134148)	Оето		
Teleren/Philadelphia, Philadelphia (1057)	Order Type	Normal	
Toloron (Chiladelphia	Package Deal		
BASSETT I A I IRA	Commission %	15.00	
,	Commission	\$15,808.50	
95/101/1536	Net Total	\$89,581.50	
National/Political	Seles Tax		
Standard			
OBAMA FOR AMERICA			
			_

Rate \$105,390.00 \$105,390.00

Sports 142 142

09/13/12-09/13/12 09/14/12-09/14/12 09/14/12-09/14/12 09/14/12-09/14/12 09/14/12-09/14/12 09/14/12-09/14/12 09/15/12-09/16/12 09/15/12-09/15/12 09/15/12-09/13/12 09/15/12-09/13/12 09/15/12-09/13/12 09/15/12-09/13/12 09/15/12-09/13/12 09/15/12-09/13/12	=	Line Type / Break Type (Ref #)	Dates	Sec Length	L	Run Times SP	SPW Mo	Tu We Th		∓ SS	Su Spots	Rate	Total	Statton	Comments	Entered
09/14/12-09/14/12         6         30/9-10F (EST)         1         1         42,000.00         42,000.00         Charlotte (WSCC)           09/14/12-09/14/12         6         30/14/12-09/14/12         6         30/14/12-09/14/12         1         1         44,000.00         45,000.00         Charlotte (WSCC)         09/14/12-09/14/12         09/14/12-09/14/12         6         30/14-12-09/14/12         6         30/14-12-09/14/12         6         30/14-12-09/14/12         6         30/14-12-09/14/12         6         30/14-12-09/14/12         6         30/14-12-09/14/12         6         30/14-12-09/14/12         6         30/14-12-09/14/12         6         30/14-12-09/14/12         6         30/14-12-09/14/12         6         30/14-12-09/14/12         6         30/14-12-09/14/12         6         30/14-12-09/14/12         6         30/14-12-09/14/12         6         30/14-12-09/14/12         30/14-12-09/14/12         6         30/14-12-09/14/12         6         47500.00         34,000.00         0-34,000.00         0-34,000.00         0-34,000.00         0-34,000.00         0-34,000.00         0-34,000.00         0-34,000.00         0-34,000.00         0-34,000.00         0-34,000.00         0-34,000.00         0-34,000.00         0-34,000.00         0-34,000.00         0-34,000.00         0-34,000.00         0-34,000.00		line / Snot	09/13/12-09/13/12	9	:30 10P- 11P (ES	£			-		_	\$4,000.0		O Charlotte (WSOC)		8/1/12
09/14/12-09/14/12   6   30   10P-11P (EST)   1   1   4,000.00   45,000.00   Charlotte (VMSCO)     09/14/12-09/14/12   6   30   10P-11P (EST)   6		Hine / Snot	09/14/12-09/14/12	9	:30 99- 10P (ES	-					_	\$2,000.0		O Charlotte (WSOC)		8/1/12
09/14/12-09/14/12         6         30 (104-11)P (EST)         2         2         \$2,500.00         \$5,000.00         \$45,000.00	3	d line / Sout	09/14/12-09/14/12	و	.30 10P- 11P (ES	(Te				1				Charlotte (WSOC)		8/1/12
09/16/12 09/16/12         6         30 pr 11p (EST)         6         X <t< td=""><td></td><td>Line / Spot</td><td>09/14/12-09/14/12</td><td>9</td><td>:30 10P- 11P (E</td><td>J.)</td><td>_</td><td>ļ</td><td></td><td>2</td><td>7</td><td></td><td></td><td>to Charlotte (WSOC)</td><td></td><td>9/7/12</td></t<>		Line / Spot	09/14/12-09/14/12	9	:30 10P- 11P (E	J.)	_	ļ		2	7			to Charlotte (WSOC)		9/7/12
09/11/12-09/14/12         6         3 x x x x x x x x x x x x x x x x x x x	ह	il Line / Spat	09/16/12-09/16/12	9	:30 9P- 11P (EST	E					1 1	\$4,000.0		10 Charlotte (WSOC)		8/1/12
09/13/12-09/14/12         6         30         1         1         \$45,500.00         Charlotte (WSCO)           09/13/12-09/15/12         6         30         11-30P-11:35P (EST)         1         1         1         \$4850.00         \$45,500.00         Charlotte (WSCO)         Charlotte	S S	xd Line / Spot	09/11/12-69/14/12	φ	(30 11P- 11:35P	(EST)	9		×	····				Charlotte (WSOC)		8/1/17
09/15/12-09/15/12         6         :30   LIP-11:3FP (EST)         1         1         \$850.00         \$850.00         Charlotte (WSC)           09/15/12-09/15/12         6         :30   LI-3FP   L2:0ZA (EST)         3         X         X         X         Charlotte (WSC)         <	Įĝ	l Line / Soot	09/12/12-09/14/12	٥	:30 11P- 11:35P	(EST)	9		×	×				00 Charlotte (WSOC)		9/6/12
09/13/12-09/13/12         6         :30 11:30P-12:02A (EST)         3         x x x x         1         1         \$600.00         \$600.00         Charlotte (WSC)           09/13/12-09/13/12         6         :30 11:35P-12:02A (EST)         3         x x x         3         \$375.00         Charlotte (WSC)         Charlotte (WSC)           09/13/12-09/13/12         6         :30 0P-11:30P (EST)         1         2         \$1,125.00         Charlotte (WSC)         Charlotte (WSC)           09/13/12-09/13/12         6         :30 0P-11:30P (EST)         1         2         \$1,800.00         \$3,600.00         Charlotte (WSC)         Charlotte (WSC)           09/13/12-09/13/12         6         :30 0P-10A (EST)         1         2         \$1,800.00         \$3,600.00         Charlotte (WSC)         Charlotte (WSC)           CONFIRMATION CONTRACT	Į	al Line / Spot	09/16/12-09/16/12	9	:30 11P- 11:35P	(EST)		 			1 1	1 \$850.0		70 Charlotte (WSOC)		8/1/12
69/12/12-09/13/12         6         :30 11:35P- 12:02A (EST)         3         x x x x         x         x x x         x         x x x x         x         x x x x         x         x x x x         x         x x x x         x         x x x x         x         x x x x         x         x x x x         x         x x x x         x		al Line / Soot	09/15/12-09/15/12	9	:30[11:30P- 12:0	0SA (EST)				1	-	£600.0		70 Charlotte (WSOC)		8/1/12
09/12/12-09/13/12         6         :30   11:35P-12:02A (EST)         3         x   x   x   x   x   x   x   x   x   x	27/24	ad line / Scot	09/11/12-09/13/12	9	30 11:35P- 12:0	02A (EST)	m			, 				Charlotte (WSOC)		8/1/12
09/15/12-09/15/12   6   :30 8P-11:30P (EST)   1   2   \$1,800.00   \$1,800.00   Charlotte (WSCC)     09/15/12-09/15/12   6   :30 8P-11:30P (EST)   1   2   \$1,800.00   Charlotte (WSCC)     09/15/12-09/17/12   6   :30 9P-10A (EST)   1	6	al line / Spot	09/12/12-09/13/12	9	:30 11:35P- 12:0	02A (EST)	m		····			\$375.0		XI Charlotte (WSOC)		9/6/12
99/15/12-09/15/12   6   :30 9P-11:30P (EST)   1   2   \$1,800.00   \$1,600.00   Charlottle (WSCC)     99/17/12-09/17/12   6   :30 9P-10A (EST)   1	isa	and 1 bys. ? Snot	09/15/12-09/15/12	9	:308P-11:30P	(EST)		 						Charlotte (WSOC)		8/1/12
69/17/12-09/17/12   6 :309A- 10A (EST)   1   Charlotte (WSOC)	<u>ן ב</u>	State / Stot	09/15/12-09/15/12	9	:308P-11:30P	(EST)	_			~				30 Charlotte (WSOC)		9/7/12
CONFIRMATION CONTRACT Date: Accepted-Station: Date:	\$	ed Line / Spot	09/17/12-09/17/12	\$	:30 9A- 10A (ES	F								Charlotte (WSOC)		8/1/12
Accepted-Station: Date:						CONF	R	MIK		NO	TRAC					
	99	cy/Advertiser.			Sate:	Accepted-Static	Ë					Date:	Comments:			
	b															

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contracts with this station whether verbal or written

Printed At: 11:24 AM on Friday, September 7 2012 B/E Bookend P/B Piggy Back

	Contract #	325040	Date Entered	08/01/12	_	5
	Schedule Dates	09/12/12-09/17/12	Last Modified	09/07/12	By Broadcast Month Spore	100 000 300 PM
WSOC-TV	Advertiser	Pol/B Obama/D/Pre/US (16256)	Entered By	Jill Hipskind	Sept. 2012.	00000000
1901 North Tryon Street	Agency	Greer, Margolis, Mitchell & Associates (2890)	80-08	No	747	00.066,0014
Charlotte, NC 28206-2700	30 Product	Political - Federal Candidate (1067)	Headline#	06260212		
A COSTA	Brand	1536/OBAMA FOR AMERICA (134148)	Demo			
WSOCIA	Salesperson	Telerep/Philiadelphia, Philadelphia (1057)	Order Type	Normal		
THERMOTERS AND ADDRESS OF THE STREET, ADDRESS	Sales Office	Telenen/Philadelphia	Package Deel			
Greer Margolis, Mitchell & Associates	Buver Name	BASSETT.LAURA	Commission %	15.00		
3050 K Street NW	Phone/Fax	,	Commission	\$15,808.50		
Washington, DC 20007	8	95/101/1536	Net Total	\$89,581.50		
	Account Types	National/Political	Sales Tax			
	Billing Type	Standard				
	Comments	OBAMA FOR AMERICA				

44.1 formal Line / Spot	09/17/12-09/17/12     6     :30   94-10A (EST)       09/17/12-09/17/12     6     :30   10A-11A (EST)       09/17/12-09/17/12     6     :30   10A-11A (EST)       09/17/12-09/17/12     6     :30   10B-1P (EST)       09/17/12-09/17/12     6     :30   12P-1P (EST)       09/17/12-09/17/12     6     :30   12P-1P (EST)       09/17/12-09/17/12     6     :30   13P-1P (EST)       09/17/12-09/17/12     6     :30   13P-1P (EST)       09/17/12-09/17/12     6     :30   11P-11:35P (EST)       09/17/12-09/17/12     6     :30   11P-11:35P (EST)       09/17/12-09/17/12     6     :30   12:05A-12:05A (EST)       09/12/12-09/14/12     6     :30   12:05A-12:05A (EST)       09/12/12-09/14/12     6     :30   13:0A-6A (EST)       09/12/12-09/14/12     6     :30   5:30A-6A (EST)       09/12/12-09/14/12     6     :30   6:30A-7A (EST)       09/12/12-09/14/12     6     :30   6:30A-7A (EST)	We Th Fr Sa Su Spots Rate Total	Station Comments Entered
Digititiz-09/17/12   6   39  (tob. 11A (EST)   1   X   X   X   X   X   X   X   X   X	09/17/12-09/17/12 6 :30 10A- 11A (EST) 09/17/12-09/17/12 6 :30 10A- 11A (EST) 09/17/12-09/17/12 6 :30 10:58A- 12P (EST) 09/17/12-09/17/12 6 :30 12P- 1P (EST) 09/17/12-09/17/12 6 :30 12P- 1P (EST) 09/17/12-09/17/12 6 :30 13P- 13-5P (EST) 09/17/12-09/17/12 6 :30 11P- 11:35P (EST) 09/17/12-09/17/12 6 :30 11S- 12:02A (EST) 09/17/12-09/14/12 6 :30 12:05A- 12:35A (EST) 09/12/12-09/14/12 6 :30 5:30A- 6A (EST) 09/12/12-09/14/12 6 :30 5:30A- 7A (EST)	\$245.00	
09/17/12-09/17/12   6   330 (104-114 (EST)   1   1   1   1   1   1   1   1   1	09/17/12-09/17/12     6     :30 10a-114 (EST)       09/17/12-09/17/12     6     :30 10a-14 (EST)       09/17/12-09/17/12     6     :30 12a-19 (EST)       09/17/12-09/17/12     6     :30 6:58a-7:30e (EST)       09/17/12-09/17/12     6     :30 11a-11:35e (EST)       09/17/12-09/17/12     6     :30 11a-11:35e (EST)       09/17/12-09/17/12     6     :30 11a-11:35e (EST)       09/12/12-09/14/12     6     :30 12:05a-12:35a (EST)       09/12/12-09/14/12     6     :30 5:30a-6a (EST)       09/12/12-09/14/12     6     :30 6:30a-7a (EST)       09/12/12-09/14/12     6     :30 6:30a-7a (EST)       09/12/12-09/14/12     6     :30 6:30a-7a (EST)	Cha	
09/17/12-09/17/12         6         :30   i.3584-12P (EST)         1         \$135.00         \$235.00         Charkote (WSOC)           09/17/12-09/17/12         6         :30   i.359-12P (EST)         1         1         \$750.00         \$245.00         \$245.00         Charkote (WSOC)           09/17/12-09/17/12         6         :30   i.35P-12P (EST)         1         1         \$700.00         Charkote (WSOC)         Charkote (WSOC)           09/17/12-09/17/12         6         :30   i.35P-12P (EST)         1         1         \$750.00         Charkote (WSOC)         Charkote (WSOC)           09/17/12-09/17/12         6         :30   i.13P-12P (EST)         1         1         \$750.00         Charkote (WSOC)         Charkote (WSOC)           09/17/12-09/17/12         6         :30   i.13P-12P (EST)         1         1         \$750.00         Charkote (WSOC)         Charkote (WSOC)           09/17/12-09/17/12         6         :30   i.13P-12P (EST)         2         x <td< td=""><td>09/17/12-09/17/12 09/17/12-09/17/12 09/17/12-09/17/12 09/17/12-09/17/12 09/17/12-09/14/12 09/17/12-09/14/12 09/12/12-09/14/12</td><td></td><td></td></td<>	09/17/12-09/17/12 09/17/12-09/17/12 09/17/12-09/17/12 09/17/12-09/17/12 09/17/12-09/14/12 09/17/12-09/14/12 09/12/12-09/14/12		
99/17/12-09/17/12         6         :30  12P- TP (EST)         1         \$245.00         \$245.00         (Darkotte (WSCC))           09/17/12-09/17/12         6         :30  5:30P- T:30P (EST)         1         \$700.00         \$700.00         Charlotte (WSCC)           09/17/12-09/17/12         6         :30  1:3SP- T:30P (EST)         1         \$700.00         \$700.00         Charlotte (WSCC)           09/17/12-09/17/12         6         :30  1:3SP- T:30A (EST)         1         \$750.00         \$700.00         Charlotte (WSCC)           09/17/12-09/17/12         6         :30  1:3SP- T:30A (EST)         1         1         \$750.00         Charlotte (WSCC)         1           09/17/12-09/17/12         6         :30  1:3SP- T:20A (EST)         2         x <t< td=""><td>09/17/12-09/17/12 6 130 12P- 1P (EST) 09/17/12-09/17/12 6 130 6:58P- 7:30P (EST) 09/17/12-09/17/12 6 130 7:30P- 7:56P (EST) 09/17/12-09/17/12 6 130 11:35P (EST) 09/17/12-09/14/12 6 130 12:05A- 12:35A (EST) 09/12/12-09/14/12 6 130 12:05A- 12:35A (EST) 09/12/12-09/14/12 6 130 5:30A- 6A (EST) 09/12/12-09/14/12 6 130 6:30A- 7A (EST)</td><td></td><td></td></t<>	09/17/12-09/17/12 6 130 12P- 1P (EST) 09/17/12-09/17/12 6 130 6:58P- 7:30P (EST) 09/17/12-09/17/12 6 130 7:30P- 7:56P (EST) 09/17/12-09/17/12 6 130 11:35P (EST) 09/17/12-09/14/12 6 130 12:05A- 12:35A (EST) 09/12/12-09/14/12 6 130 12:05A- 12:35A (EST) 09/12/12-09/14/12 6 130 5:30A- 6A (EST) 09/12/12-09/14/12 6 130 6:30A- 7A (EST)		
09/17/12-09/17/12   6   130   6:58P-7:30P (EST)   1   1   1   1   1   1   1   1   1	09/17/12-09/17/12 6 :30 6:58P- 7:30P (EST) 09/17/12-09/17/12 6 :30 7:30P- 7:56P (EST) 09/17/12-09/17/12 6 :30 11:35P- 12:02A (EST) 09/12/12-09/14/12 6 :30 12:05A- 12:35A (EST) 09/12/12-09/14/12 6 :30 5:30A- 6A (EST) 09/12/12-09/14/12 6 :30 6:30A- 7A (EST) 09/12/12-09/14/12 6 :30 6:30A- 7A (EST)		
09/17/12-09/17/12   6   130 7:30P-7:56P (EST)   1   1   1   1   1   1   1   1   1	09/17/12-09/17/12 6 :30/130P-7:56P (EST) 09/17/12-09/17/12 6 :30/11P-11:35P (EST) 09/12/12-09/17/12 6 :30/113SP-12:02A (EST) 09/12/12-09/14/12 6 :30/5:30A-6A (EST) 09/12/12-09/14/12 6 :30/5:30A-6A (EST) 09/12/12-09/14/12 6 :30/5:30A-7A (EST)		
09/17/12-09/17/12         6         :30   110-11:35P   (EST)         1         \$750.00         \$750.00         (Aniotte (WSC))           09/17/12-09/17/12         6         :30   12:35P-12:02A (EST)         1         1         \$375.00         \$375.00         (Aniotte (WSC))           09/17/12-09/17/12         6         :30   12:35P-12:02A (EST)         2         x	09/17/12-09/17/12 6 :20 11P-11:35P (EST) 09/17/12-09/17/12 6 :30 11:35P-12:02A (EST) 09/12/12-09/14/12 6 :30 5:30A- 6A (EST) 09/12/12-09/14/12 6 :30 6:30A- 6A (EST) 09/12/12-09/14/12 6 :30 6:30A- 7A (EST) 09/12/12-09/14/12 6 :30 6:30A- 7A (EST)		
09/17/12-09/17/12         6         :30         1:35A (EST)         1         \$375.00         \$375.00         (Pariotic (WSC))           09/14/12-09/14/12         6         :30         1:35A (EST)         2         x<	09/17/12-09/17/12     6     :30 11:35P-12:02A (EST)       09/14/12-09/14/12     6     :30 12:05A-12:35A (EST)       09/12/12-09/14/12     6     :30 5:30A-6A (EST)       09/12/12-09/14/12     6     :30 5:30A-7A (EST)       09/12/12-09/14/12     6     :30 6:30A-7A (EST)		
09/14/12-09/14/12         6         :30   2:05A-12:35A (EST)         2         x	09/14/12-09/14/12         6         :30 12:05A-12:35A (EST)           09/12/12-09/14/12         6         :30 5:30A- 6A (EST)           09/12/12-09/14/12         6         :30 5:30A- 6A (EST)           09/12/12-09/14/12         6         :30 6:30A- 7A (EST)           09/12/12-09/14/12         6         :30 6:30A- 7A (EST)		
09/12/12-09/14/12   6   30 5:304-64 (EST)   2   x   x   x   x   x   x   x   x   x	09/12/12-09/14/12   6   (30) 5:30A- 6A (EST)   (99/12/12-09/14/12   6   (30) 5:30A- 6A (EST)   (99/12/12-09/14/12   6   (30) 6:30A- 7A (EST)   (99/12/12-09/14/12   6   (30) 6:30A- 7A (EST)		
09/12/12-09/14/12   6   :30 5:304- 6A (EST)   4	09/12/12-09/14/12 6 :30 5:304- 6A (EST) 09/12/12-09/14/12 6 :30 6:304- 7A (EST) 09/12/12-09/14/12 6 :30 6:304- 7A (EST)	×	
09/12/12-09/14/12   6   :306:30x-7a (EST)   2   x   x   x   x   x   x   x   x   x	09/12/12-09/14/12 6 :30(6:30A-7A (EST) 09/12/12-09/14/12 6 :30(6:30A-7A (EST)	X X 4 \$375.00	
09/12/12-09/14/12         6         :30 6:304-74 (EST)         4         X X X X X X X X X X X X X X X X X X X	09/12/12-09/14/12 6 :306:30a- 7A (EST)	×	
CONFIRMATION CONTRACT  Date: Accepted Station: Date:		4 \$750.00	
Date: Accepted-Station: Date:		ON CONTRACT	
	Date:		ı

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

B/E Bookend P/B Piggy Back Printed At: 11:24 AM on Friday, September 7 2012

# R R R R R R R R R R R R R R R R R R R	the state of the s	or ow wo Town	.30[SA-5;30A (EST) 1] X 1	2 ×	:30 SP- 5:30P (EST) 2	:305:30P- 6P (EST) 2	2		5 :306:30A-7A (EST) 1 X 1 X 9/6/12	6 :30 9P- 10P (EST) 1 1 45,000.00	1	
	Contrac Schedule Det Advertiser Agency Product Brand Sales Office Buyer Name Phone/Fax CPE Account Type Comments											
vertis and the second s	Tryon Street C 28206-2700		Γ	09/17/12-09/17/12	09/17/12-09/17/12	09/17/12-09/17/12	09/17/12-09/17/12	09/17/12-09/17/12	09/17/12-09/17/12	09/13/12-09/13/12	09/17/12-09/17/12	
Continent Schedule Advertis Tryon Street Agency C 28206-2700 Product Brand Salespers Sales or Buyer Na Phone/Fig CPE Account? Billing Try 17/12-09/17/12 5 17/12-09/17/12 5 17/12-09/17/12 5 17/12-09/17/12 5 17/12-09/17/12 5 17/12-09/17/12 5 17/12-09/17/12 5 17/12-09/17/12 5 17/12-09/17/12 5 17/12-09/17/12 5 17/12-09/17/12 5 17/12-09/17/12 5 17/12-09/17/12 5 17/12-09/17/12 6 17/1	WSOC.TV 1901 North 1901 North Charlotte, N WSOC.TV  Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007	(Inc.   Inc Tune   Break Tune (Bet #)	18			61.0 Normal Line / Spot						

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Accepted-Station:

Date:

Accepted-Agency/Advertiser:

Comments:

B/E Bookend P/8 Piggy Back Printed At: 11:24 AM on Friday, September 7 2012